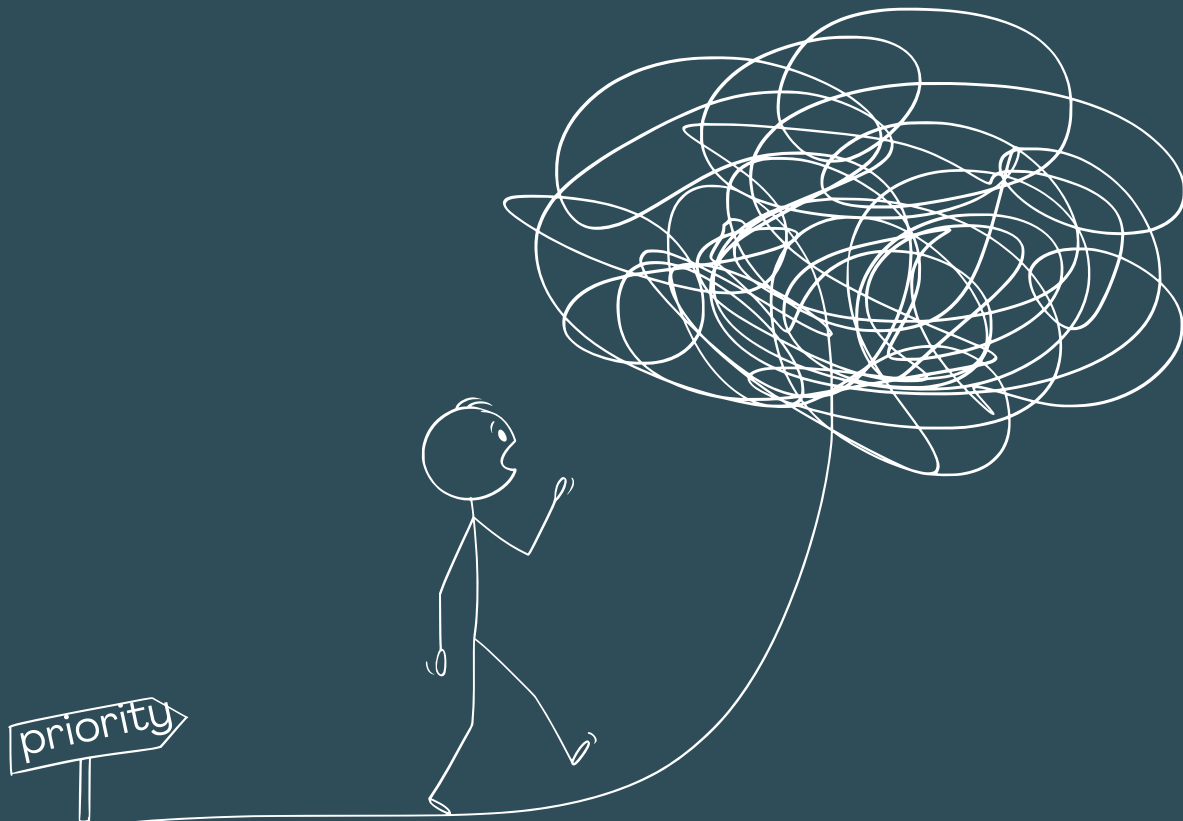


# 5 steps: gain full control of time at work

secrets of Essentialist leaders →



illustrations by Zdenek Sasek  
source: Essentialism by Greg McKeown

Kate Sotsenko  
Productivity Training & Coaching



#thegoodbusy  
bridgeeven.co

# the why...



what most team leaders **think...**

priority



important things  
on the list



what most team leaders **don't know...**

priority



**THE** most  
important thing  
on the list



# quick backstory

- > Latin *prioritas* = 1st in rank
- > priority exists since 1400s
- > priority became priorities less than 100 years ago

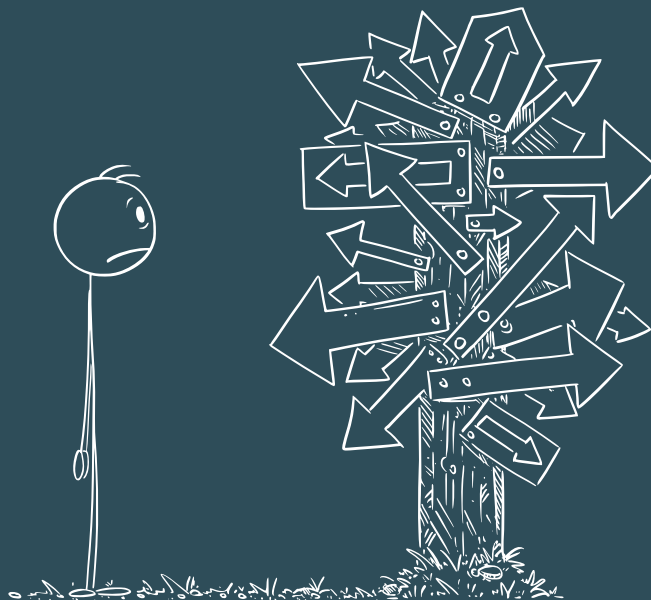


# the why

essentialist leader = **good** busy



non-essentialist leader = **bad** busy



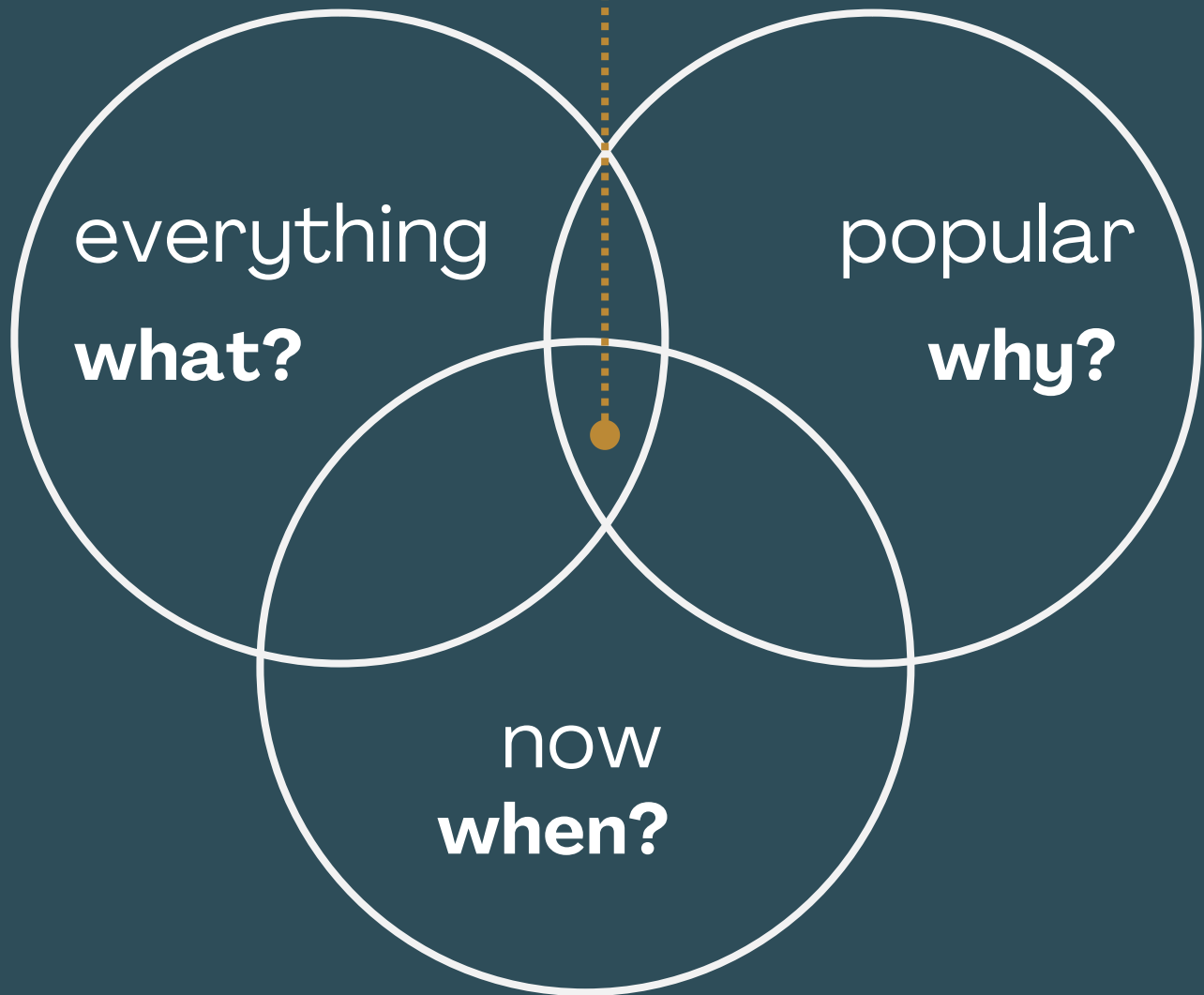
# the how...

5 steps to gain full control of time at work  
Essentialism by Greg McKeown



01 | explore all the options

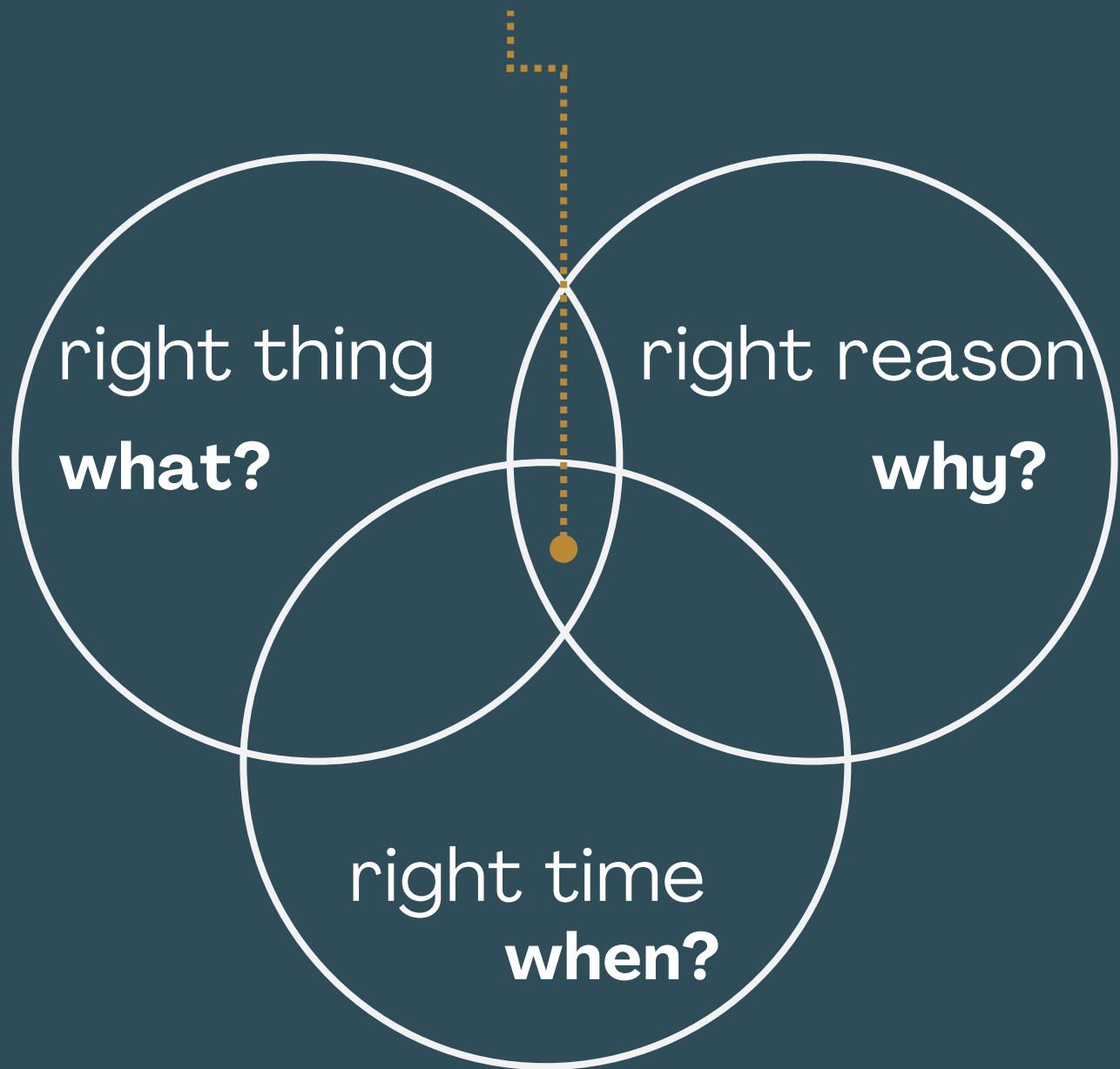
highest point of  
frustration





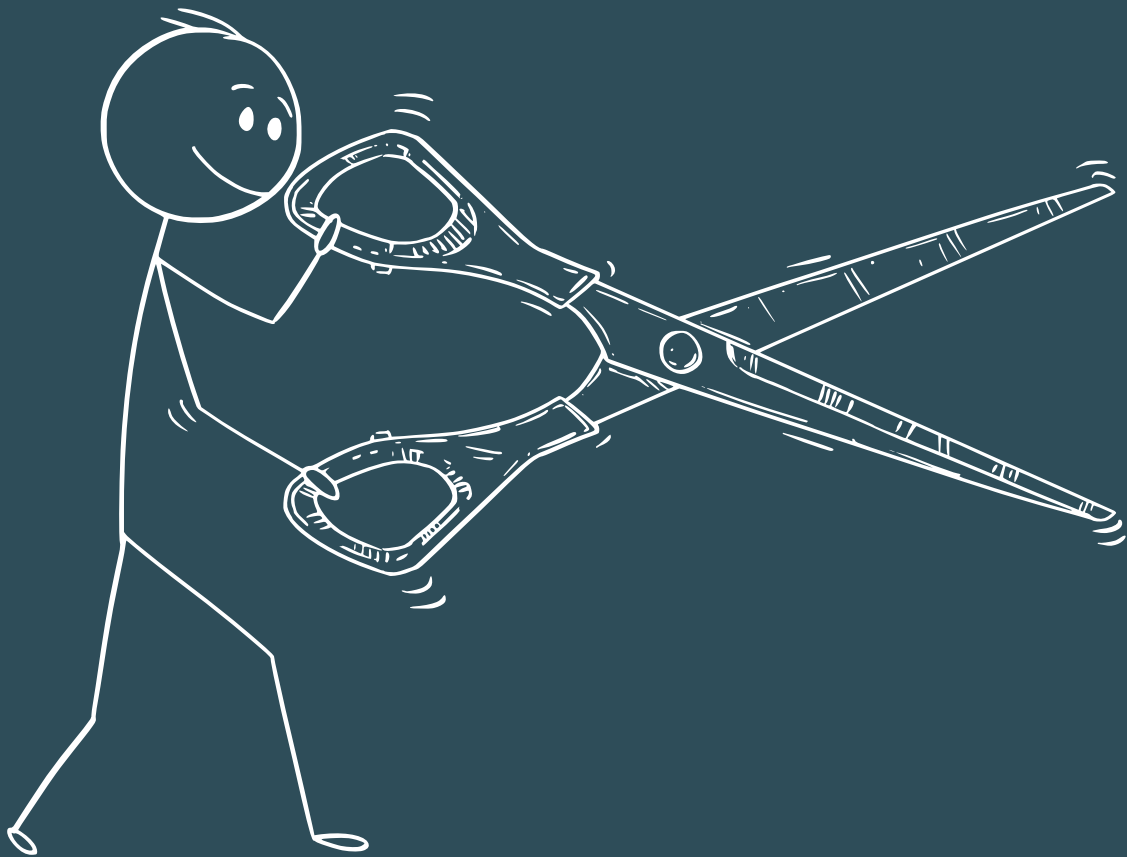
02 | discern the trivial from vital few

# highest point of contribution



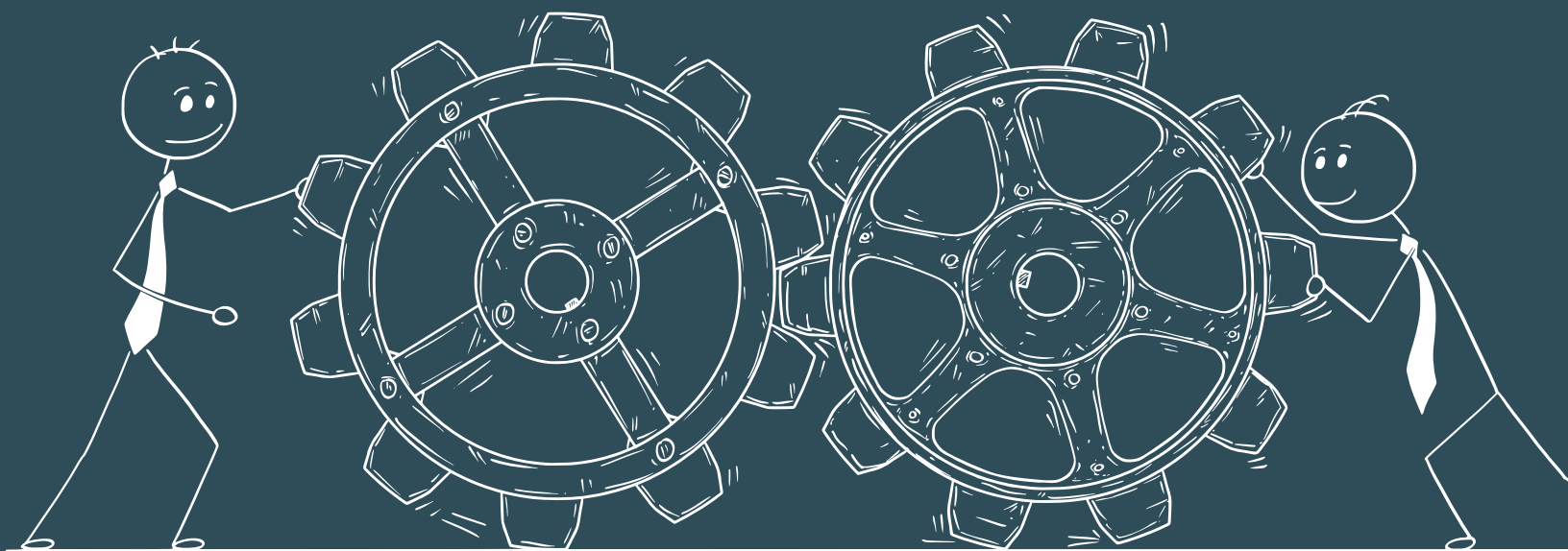
03 | eliminate: cut out the trivial many

choose what's vital and  
accept trade-offs



## 04 | execute: remove obstacles

build systems to execute  
each step effortlessly



05 | repeat: create a cyclical process

repeat steps 1-4 to  
master the process



# **5 steps** to gain full control of time at work

**01** explore the options

**02** discern the trivial from vital few

**03** eliminate: cut out the trivial many

**04** execute: remove obstacles

**05** repeat: create a cyclical process

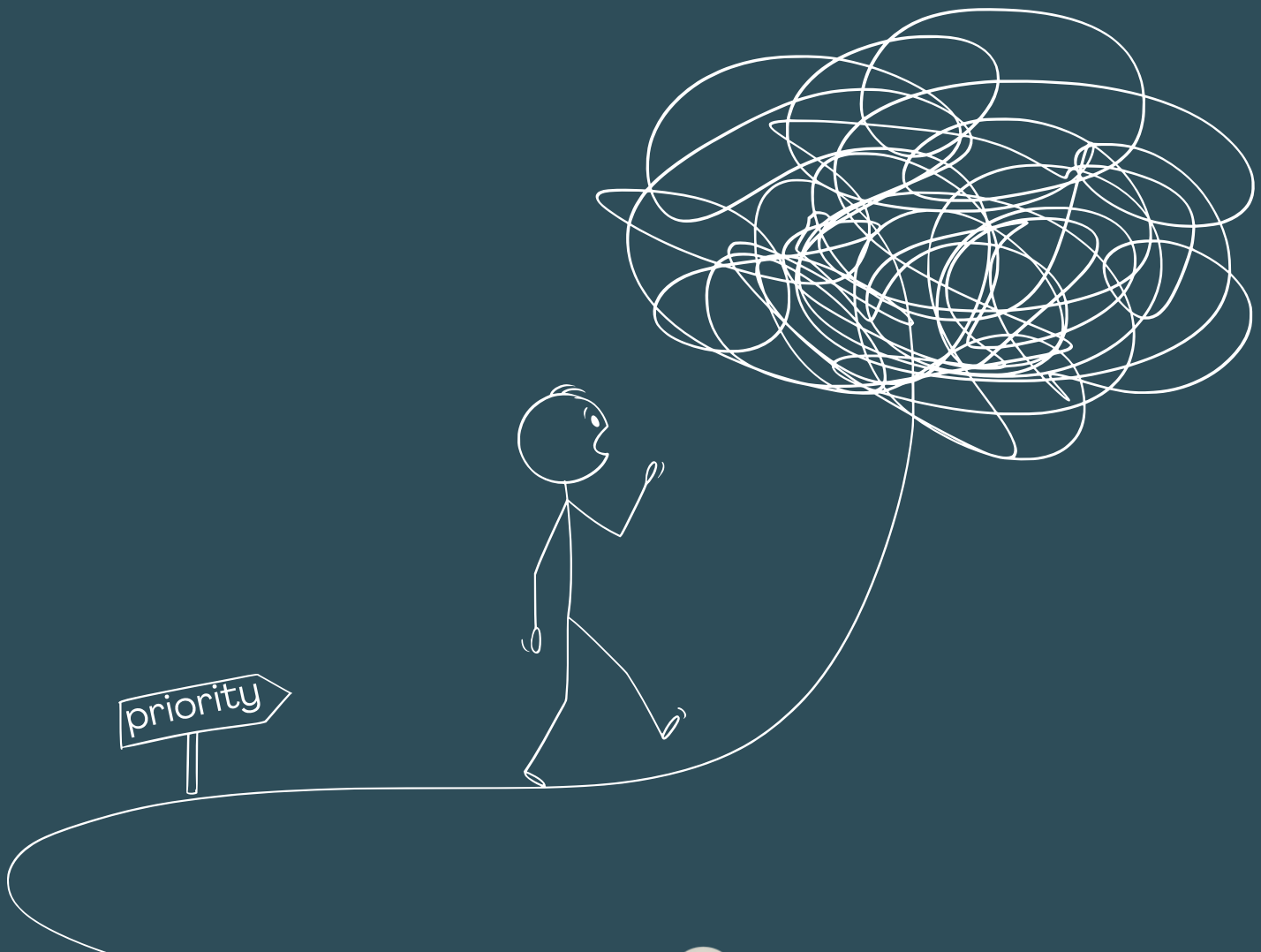


# the what...



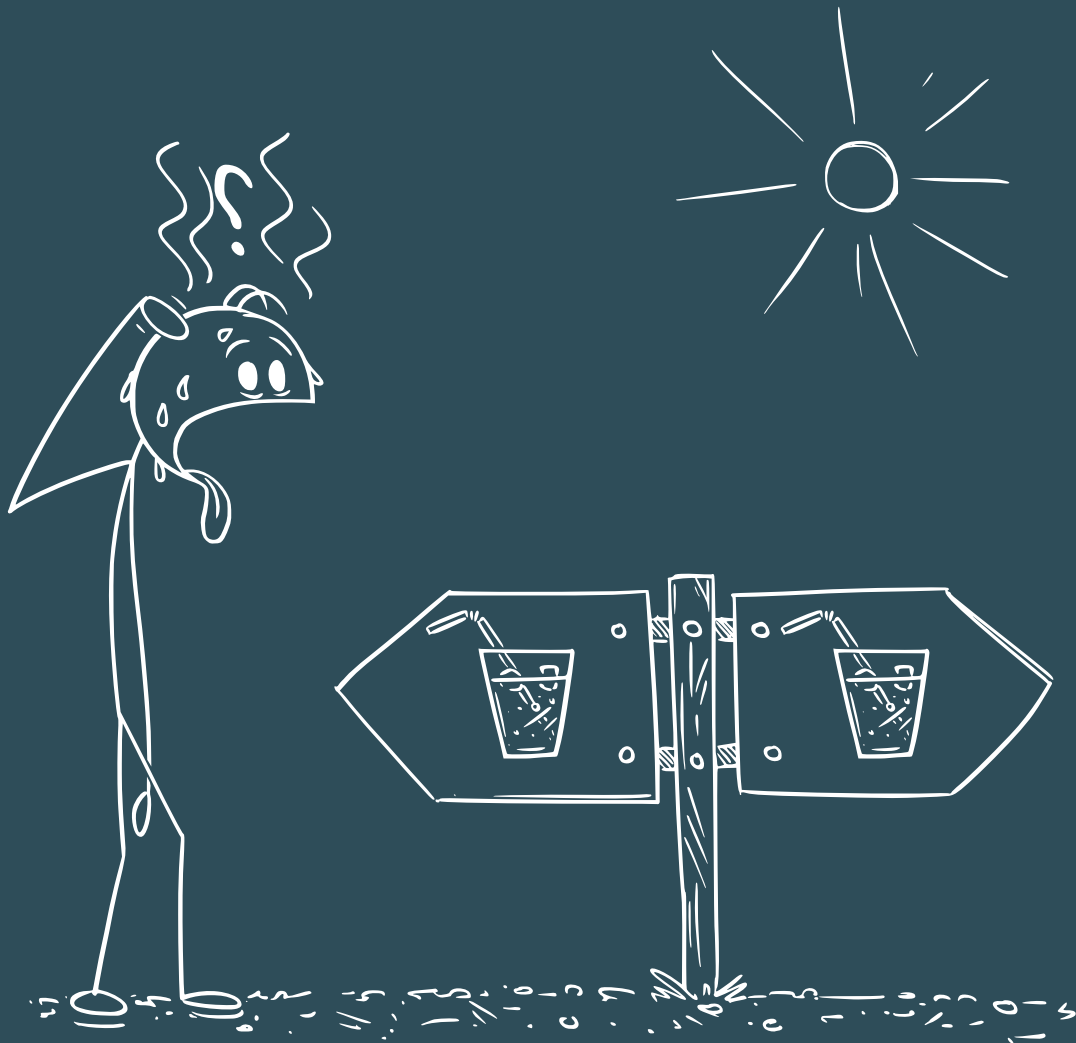
# the result

good busy: choosing one priority & walking towards desired outcome



# the alternative

bad busy: feeling exhausted  
because of too many priorities





wisdom of the day



if you don't prioritize your  
life, someone else will

Greg McKeown

Essentialism: The Disciplined Pursuit of Less

PS: we all also live at work, maybe worth to  
rethink how we live at work



PS: repost if this is useful 

# curious for more?

Hi, I'm Kate

I learned how to be an essentialist.  
Sharing the secrets with you.

What do I do?

Optimizing productivity: reclaiming time  
for busy team leaders.



Kate Sotsenko  
#thegoodbusy